

PRODUCER - DIRECTOR
VIDEO EDITOR

P O R T F O L I O

ALEICHA CELESTINA
WILLIAMS

ABOUT ME



I'm a writer, producer, and editor drawn to work that treats storytelling as both craft and connection. My background spans social-first editorial content, journalism, film, podcasting, and visual design, with experience building story-driven work across video, graphics, and written platforms.

SOCIAL-FIRST CAROUSEL

PANOPTICA HISTORIC DEEP DIVE

AI vs. THE ARTIST



Monday, March 31 12:34

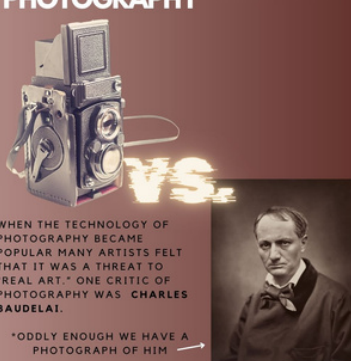
The Independent
Haruka Miyazaki's AI criticism
causes ripples around Studio Ghibli
trend.

CNN
Visual Studio GenAI sues AI
makers, alleges stolen art and
copyright concerns.

WHERE HAVE WE SEEN THIS
NARRATIVE BEFORE?

PANOPTICA HISTORIC DEEP DIVE

PHOTOGRAPHY vs. THE ARTIST



WHEN THE TECHNOLOGY OF
PHOTOGRAPHY BECAME
POPULAR MANY ARTISTS FELT
THAT IT WAS A THREAT TO
"REAL ART." ONE CRITIC OF
PHOTOGRAPHY WAS CHARLES
BAUDELAIR.

*ODDLY ENOUGH WE HAVE A
PHOTOGRAPH OF HIM →

THE ARTIST

PANOPTICA HISTORIC DEEP DIVE

PHOTOGRAPHY vs. THE ARTIST



"IF PHOTOGRAPHY IS ALLOWED TO SUPPLEMENT ART IN
SOME OF ITS FUNCTIONS, IT WILL SOON SUPPLANT OR
CORRUPT IT ALTOGETHER, THANKS TO THE STUPIDITY
OF THE MULTITUDE WHICH IS ITS NATURAL ALLY."
-CHARLES BAUDELAIRE

PANOPTICA HISTORIC DEEP DIVE

PHOTOGRAPHY vs. THE ARTIST

**BAUDELAIRE WASN'T THE ONLY
PERSON AGAINST PHOTOGRAPHY**



"ONE OUTRAGED GERMAN NEWSPAPER THUNDERED,"

TO FIX FLEETING IMAGES IS NOT ONLY
IMPOSSIBLE — IT IS A SACRILEGE — GOD
HAS CREATED MAN IN HIS IMAGE AND NO
HUMAN MACHINE CAN CAPTURE THE
IMAGE OF GOD. HE WOULD HAVE TO
BETRAY ALL HIS ETERNAL PRINCIPLES TO
ALLOW A FRENCHMAN IN PARIS TO
UNLEASH SUCH A DIABOLICAL INVENTION
UPON THE WORLD.

SOURCE: JOURNAL OF ART IN SOCIETY

PANOPTICA HISTORIC DEEP DIVE

PHOTOGRAPHY vs. THE ARTIST

ALTHOUGH HISTORIC FEARS OF
PHOTOGRAPHY SEEM FAR REMOVED, THERE
ARE MODERN EXAMPLES OF SIMILAR
NARRATIVES. ONE CHRISTIAN BLOG SAID:




AS CHRISTIANS WE DON'T NEED
ARTIFICIAL INTELLIGENCE
BECAUSE GOD HAS OFFERED TO
SHARE HIS DIVINE
INTELLIGENCE WITH US.

CHRISTIANS DON'T NEED ARTIFICIAL INTELLIGENCE IF
IT LEADS TO EXCHANGING THE TRUTH OF GOD FOR A
LIE (V. 23). YOU MIGHT THINK THAT'S NOT A REAL
DANGER, BUT LET ME REMIND YOU THAT AI IS STILL IN
ITS INFANCY. WHO KNOWS HOW MANKIND WILL
CHOOSE TO UTILIZE IT.

PANOPTICA HISTORIC DEEP DIVE

THIS NARRATIVE OF THE CONCERN OF NEW TECHNOLOGY
ALSO APPEARED WHEN RAILROADS BECAME A THING. IN
THE EARLY YEARS, SOME CONSIDERED THE RAILWAY TO BE
A DANGEROUS, DEVILISH WORK.



AI vs. The Artist is a social-first explainer carousel created for Panoptica. Designed in Canva, the series connects current backlash to AI-generated art with earlier moments of cultural panic around photography and industrial technology. I built the concept from the ground up, shaping the editorial framing, visual identity, typography, and progression of each slide to make the argument feel accessible, provocative, and native to digital platform.

POLITICAL NEWS

We've been here before.

THE WORDS BEHIND THE WAR



Source: Associated Press

Nine months ago, we wrote about the narrative buildup that takes place before war. This weekend, it all came true.

PANOPTICA
ALL IN SIGHT

THE DECISION COMES FIRST. THE ANNOUNCEMENT COMES LAST.

Wars are not decided in Situation Rooms the night before. The go decision comes months before any fighting. The narrative blitz starts one to two weeks out.



Source: Reuters

PANOPTICA
ALL IN SIGHT

WORDS THAT DESCRIBE VS. WORDS THAT DEMAND



Source: Reuters

"Iran is evil" describes. "Iran cannot be allowed to have a nuke" demands. One is an opinion. The other is a call to arms.

PANOPTICA
ALL IN SIGHT

WE TOLD YOU EXACTLY WHAT TO WATCH FOR

In June 2025, we flagged "Iran needs regime change" as the signal. This weekend, Trump said regime change out loud. On television. As a war objective.



Source: Reuters

PANOPTICA
ALL IN SIGHT

THE NARRATIVE STARTS BEFORE WE SEE THE ACTION



Source: Reuters

Donald Trump told you who he was in the lead-up to the Iranian bombing campaign last year. The question now is what the data is showing us today.

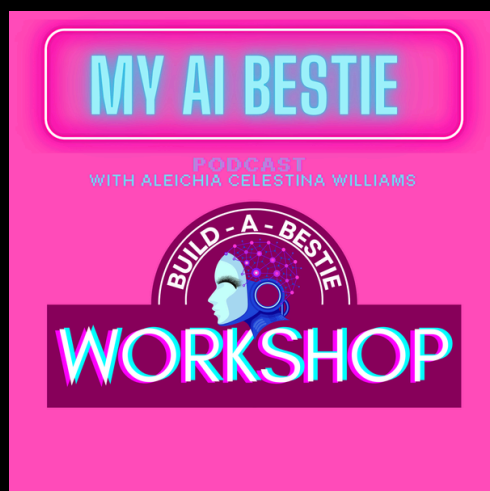
PANOPTICA
ALL IN SIGHT

READ THE FULL NOTE ON EPSILON THEORY.

PANOPTICA
ALL IN SIGHT

This project is a social-first geopolitical explainer created in Canva for Panoptica. Using a branded carousel format, I translated an abstract media-analysis argument into a structured visual narrative about how language, repetition, and framing prepare the public for war. I was responsible for the overall concept, visual system, editorial packaging, typography, and slide-to-slide progression.

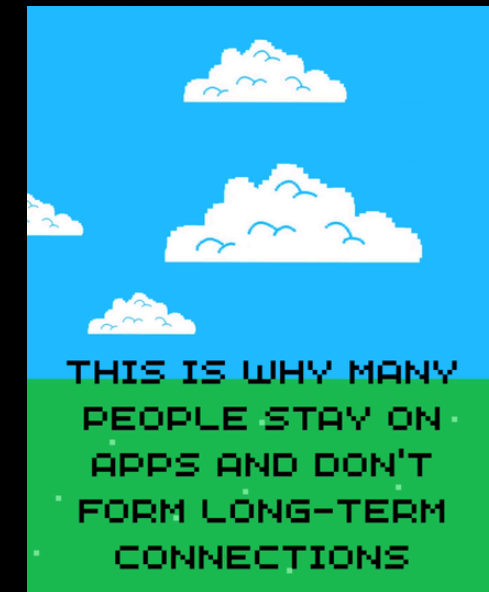
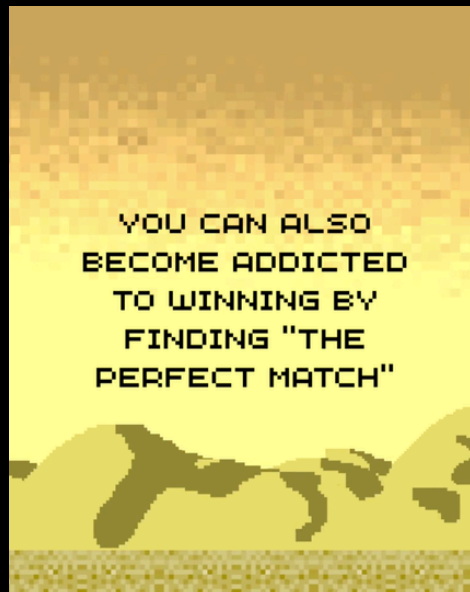
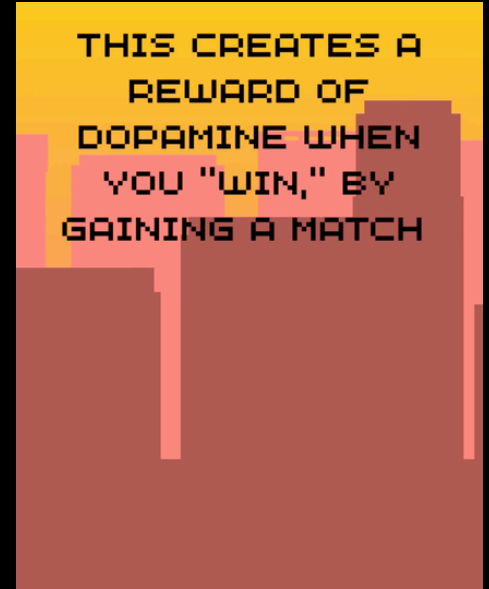
PODCAST PRODUCTION



My AI Bestie was a full creative project for Panoptica. I created the season concept, chose the topics, served as the on-air personality, edited the audio in Hindenburg, designed the covers in Canva, and used Adobe Premiere Pro to build out the project's wider visual language. The result was a podcast with a clear voice, a distinct aesthetic, and a season arc that felt intentional across both sound and design.

[Listen to the podcast.](#)

SOCIAL-FIRST VIDEO



The Gamification of Dating is a concept-driven social video examining how dating apps turn intimacy into a reward loop. I created the project from the ground up, designing the visual system, building the graphics and pixel-style elements in Canva, and editing the final video in DaVinci Resolve. The result was a social-first piece that used game aesthetics to make a broader cultural argument about dopamine, addiction, and the way app design reshapes human connection.

[Watch the video.](#)

DOCUMENTARY



Dinner with Abuelita is a short documentary I directed, wrote, and edited about my grandmother's immigration journey from Honduras to the United States. Built around family memory and intergenerational storytelling, the film uses an intimate visual approach to explore migration not as abstraction, but as lived experience shaped by sacrifice, survival, and love. I developed the project from concept through post-production, shaping the narrative, conducting the interview, and editing the final film to balance personal warmth with documentary clarity.

[Watch the film.](#)

NARRATIVE FILM



Romance Reader is a narrative short film I directed, wrote, and edited, starring MTV's Saloni Chopra. Built around intimacy, fantasy, and the emotional textures of romantic longing, the film was developed from concept through post-production, with creative direction spanning story, performance, visual tone, and final edit. After completion, the project was released on Instagram, where it reached 231,000 viewers, demonstrating its resonance across both film and digital platforms.

[Watch the film.](#)



HISTORIC FILM



Marcellina is a historical short I wrote, produced, directed, and edited, starring Aweng Chuol. Working independently across development and production, I led the project through scripting, casting, crew coordination, budgeting, filming, and post-production. The film reflects my ability to combine narrative authorship with the practical demands of producing and directing an independent screen project from the ground up.