PRODUCER- DIRECTOR
VIDEO EDITOR

PORTFOLIO

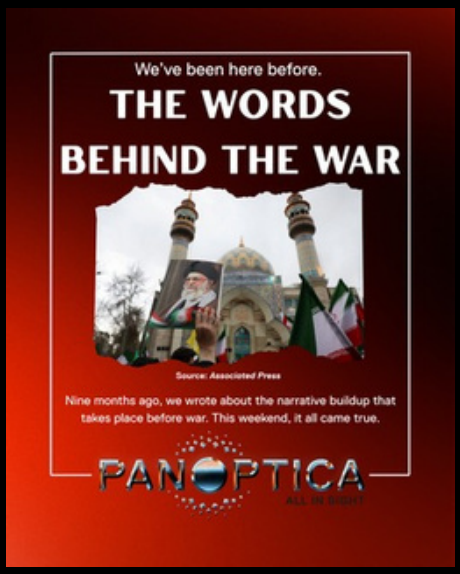
ALEICHIA CELESTINA
WILLIAMS

ABOUT ME



I’m a writer, producer, and editor drawn to work that treats storytelling as both craft and connection. My background spans social-first editorial content, journalism, film, podcasting, and visual design, with experience building story-driven work across video, graphics, and written platforms.

POLITICAL NEWS

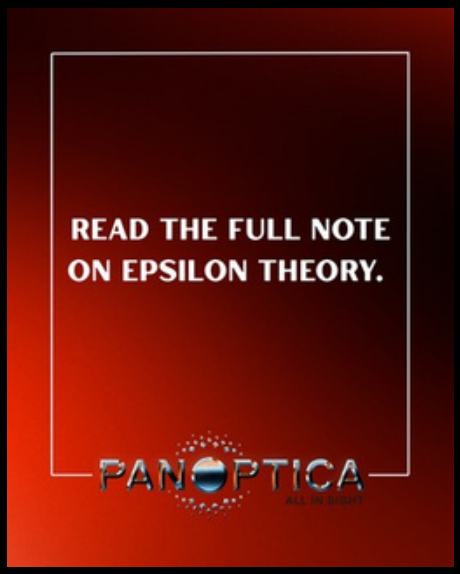












This project is a social-first geopolitical explainer created in Canva for Panoptica. Using a branded carousel format, I translated an abstract media-analysis argument into a structured visual narrative about how language, repetition, and framing prepare the public for war. I was responsible for the overall concept, visual system, editorial packaging, typography, and slide-to-slide progression.

PODCAST PRODUCTION













My AI Bestie was a full creative project for Panoptica. I created the season concept, chose the topics, served as the on-air personality, edited the audio in Hindenburg, designed the covers in Canva, and used Adobe Premiere Pro to build out the project's wider visual language. The result was a podcast with a clear voice, a distinct aesthetic, and a season arc that felt intentional across both sound and design.

Listen to the podcast.

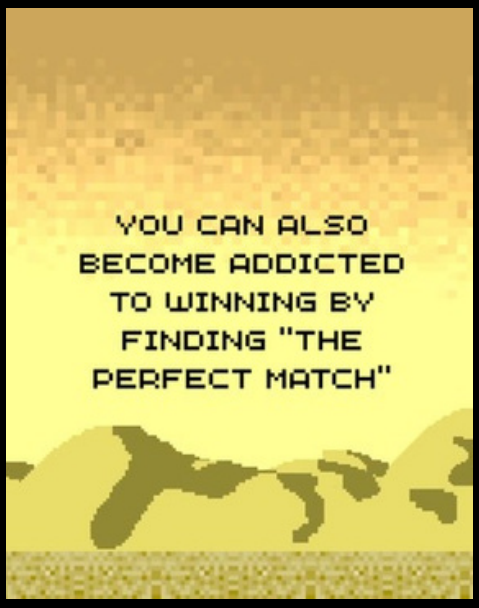
SOCIAL- FIRST VIDEO

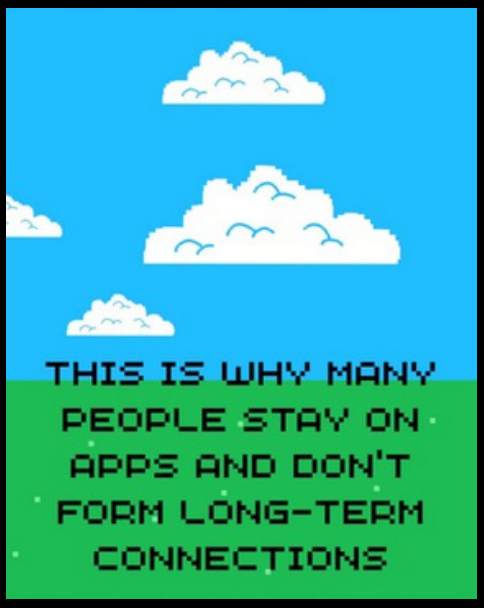












The Gamification of Dating is a concept-driven social video examining how dating apps turn intimacy into a reward loop. I created the project from the ground up, designing the visual system, building the graphics and pixel-style elements in Canva, and editing the final video in DaVinci Resolve. The result was a social-first piece that used game aesthetics to make a broader cultural argument about dopamine, addiction, and the way app design reshapes human connection.

Watch the video.

DOCUMENTARY



Dinner with Abuelita is a short documentary I directed, wrote, and edited about my grandmother's immigration journey from Honduras to the United States. Built around family memory and intergenerational storytelling, the film uses an intimate visual approach to explore migration not as abstraction, but as lived experience shaped by sacrifice, survival, and love. I developed the project from concept through post-production, shaping the narrative, conducting the interview, and editing the final film to balance personal warmth with documentary clarity.

Watch the film.

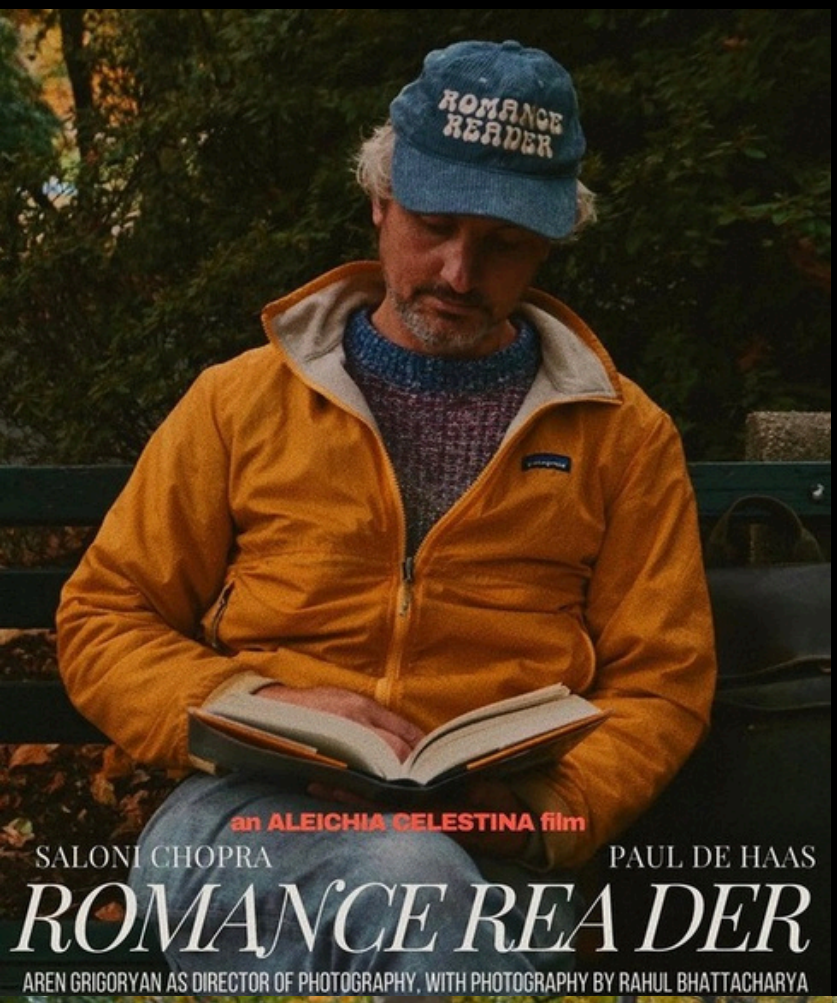
DOCUMENTARY



I shot, directed, and published **Uncut: Not So Black and White**, a short film about my personal experience with police brutality and the broader human rights and political issues surrounding race and policing in America. My background in history, particularly my academic study of race, informed how I approached the story and helped me place my own experience within a larger historical and political context. Visually, I used striking black-and-white and color imagery to explore memory, violence, identity, and the tension between personal experience and the systems of power behind it.

Watch the film.

NARRATIVE FILM



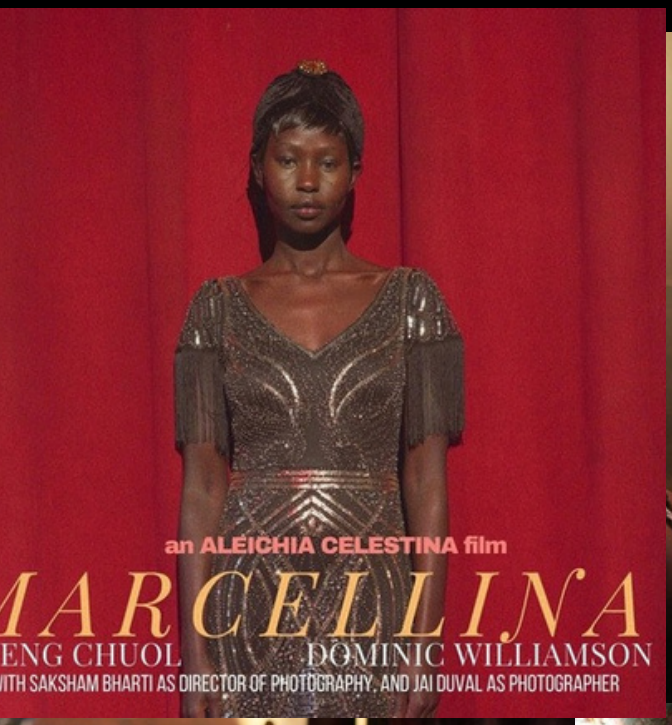
Romance Reader is a narrative short film Idirected, wrote, and edited, starring MTV's Saloni Chopra. Built around intimacy, fantasy, and the emotional textures of romantic longing, the film was developed from concept through post-production, with creative direction spanning story, performance, visual tone, and final edit. After completion, the project was released on Instagram, where it reached 231,000 viewers, demonstrating its resonance across both film and digital platforms.

Watch the film.





HISTORIC FILM











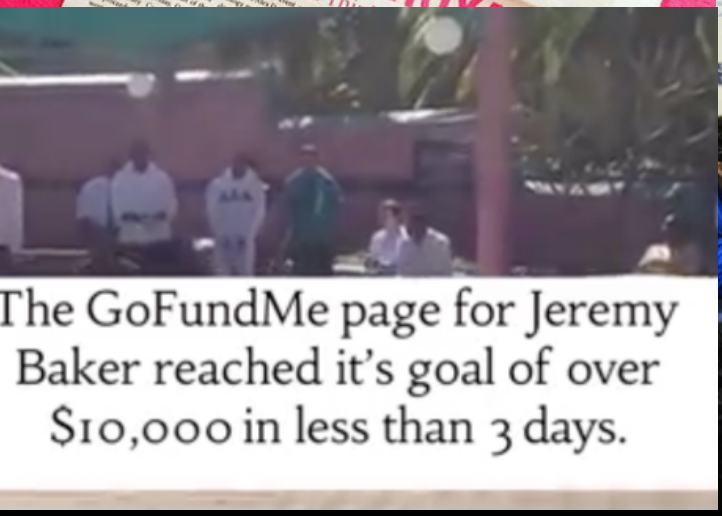


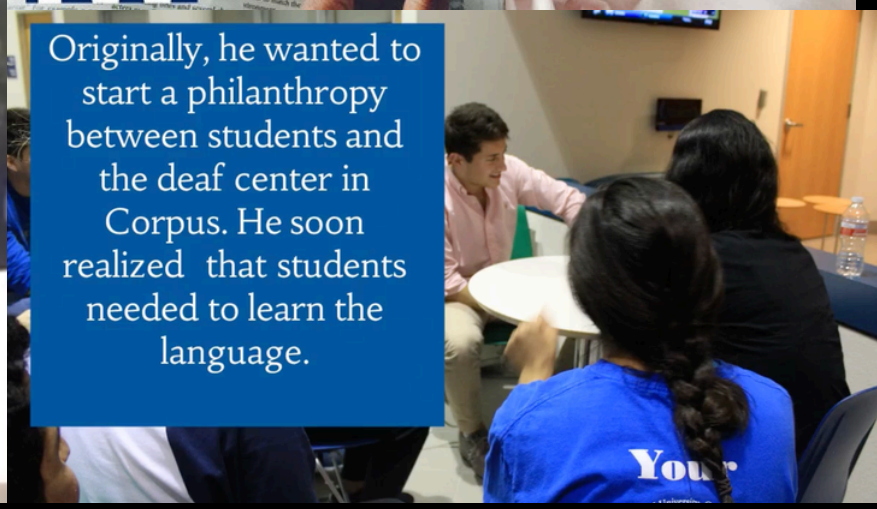
Marcellina is a historical short I wrote, produced, directed, and edited, starring Aweng Chuol. Working independently across development and production, I led the project through scripting, casting, crew coordination, budgeting, filming, and post-production. The film reflects my ability to combine narrative authorship with the practical demands of producing and directing an independent screen project from the ground up.

DIGITAL JOURNALISM









As **Head Web Editor** at Texas A&M University–Corpus Christi, I produced multimedia news stories highlighting campus life, student advocacy, and community issues. My reporting included a feature on Hooman "Brody" Hajebian and his efforts to promote Deaf culture and American Sign Language on campus, as well as coverage of a student-organized memorial honoring Jeremy Baker, who died following a motorcycle accident. Both stories combined interviews, original footage, and visual storytelling to document the experiences and perspectives of the university community.

Watch the story on Brody Hajebian here.

Watch the story on Jeremy Baker here.